

ENTREPRENEURSHIP (ENTR)

Entrepreneurship Graduate Courses

ENTR 8156 GEOGRAPHY, GENDER AND ENTREPRENEURSHIP (3 credits)

An advanced seminar focused on links among geography, gender and work, emphasizing leadership and entrepreneurship. The course considers theory and method in addition to empirical work. The nature of space, of gender, and of work, are examined. Topics include the gendering of work, the geography of entrepreneurship, gender and leadership. (Cross-listed with ENTR 4150, GEOG 4150, GEOG 8156, WGST 4150, WGST 8156)

Prerequisite(s): Junior, senior, or graduate standing, or permission of instructor.

ENTR 8696 EMERGING TECHNOLOGY AND INNOVATION (3 credits)

This course equips entrepreneurially-minded students with a more complete range and vision of the viability of various startup opportunities (with a specific focus on innovative technologies and innovative business models). Students will become familiarized with the new and emerging technologies and innovations that define modern industries and product categories, as well as the various shifts in the way cutting-edge business gets done, regardless of industry. (Cross-listed with BSAD 8696, ENTR 4690, MGMT 4690, MGMT 8696).

Prerequisite(s): Admission to Graduate College, MBA Program or by permission of the instructor.

ENTR 8716 COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION (3 credits)

Comparative International Development and Innovation will analyze the rise and fall of civilizations from a historical and theoretical perspective in a comparative manner. The course will address issues concerning political, social, economic, and environmental change in national, and international contexts. Among its major emphases are state institutions, economic growth, entrepreneurship, and the transformation of social structure and culture. (Cross-listed with ENTR 4710, PSCI 4710, PSCI 8716).

ENTR 8726 INNOVATION VENTURES (3 credits)

This team-based course provides students with the opportunity to practice the basic tools of business discovery and validation. Concepts and techniques in innovation, entrepreneurship, and strategy will be used to aid students in the venture creation process. Important considerations impacting the viability of the venture post formation will also be explored. Practical real-world experimentation is the central component of the course and will help students to conceive, develop, and launch their own innovative ventures. (Cross-listed with BSAD 8726, ACMP 4720, HCC 8256, ENTR 4720, MGMT 4720, MGMT 8726, MKT 4720, MKT 8726).

Prerequisite(s): Admission to Graduate College, MBA Program or by permission of the instructor.