

APPLIED BUSINESS ECONOMICS AND ANALYSIS CERTIFICATE

The purpose of the applied business economics and analysis graduate certificate is to assist professionals in government, business, economics, finance, and other analytical fields to expand their economic and analytical knowledge. The certificate is ideal for students interested in advancing their education but might not necessarily be ready to commit to completing a master's degree. It could serve as a first step to joining the master's program in applied economics. The certificate aligns with employer needs for an adaptable workforce through continuous professional development.

Program Related Information

Program Contact

Catherine Co, PhD, Graduate Program Chair and Advisor
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Program Website (<http://www.unomaha.edu/college-of-business-administration/economics/graduate-programs/>)

Admissions

General Application Requirements and Admission Criteria (<https://catalog.unomaha.edu/graduate/admission/>)

Application Deadlines

Students are strongly encouraged to apply as early as possible.

- Spring 2027: December 1
- Summer 2027: April 15
- Fall 2027: July 15

Other Requirements

- Junior/senior GPA of at least 2.85 (on a 4.0 point scale)
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list (<https://www.unomaha.edu/office-of-graduate-studies/admissions/entrance-exams.php>), must meet the minimum language proficiency score requirement in order to be considered for admission.
 - Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
- Students must have completed ECON 2200: Principles of Microeconomics, ECON 2220: Principles of Macroeconomics, and BSAD 2130: Business Statistics (or their equivalents).

Degree Requirements

Code	Title	Credits
ECON 8200	APPLIED MICROECONOMICS THEORY	3
ECON 8306	QUANTITATIVE APPLICATIONS IN ECONOMICS AND BUSINESS	3
ECON 8316	BUSINESS INTELLIGENCE AND REPORTING	3
ECON 8300	ECONOMETRICS	3

Select three hours of electives approved by the graduate advisor during the advising process.

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ECON 8050	ECONOMIC EDUCATION
ECON 8080	MONEY AND FINANCIAL INSTITUTIONS
ECON 8210	APPLIED MANAGERIAL ECONOMICS
ECON 8216	INDUSTRIAL ORGANIZATION
ECON 8246	LABOR ECONOMICS
ECON 8256	SPORTS ECONOMICS
ECON 8326	NATURAL RESOURCE ECONOMICS
ECON 8336	ENVIRONMENTAL ECONOMICS AND BUSINESS STRATEGY
ECON 8576	ECONOMIC CONDITIONS ANALYSIS
ECON 8616	INTERNATIONAL TRADE
ECON 8666	INTERNATIONAL ECONOMIC DEVELOPMENT
ECON 8756	BEHAVIORAL AND EXPERIMENTAL ECONOMICS
ECON 8856	ECONOMICS OF URBAN AND REGIONAL DEVELOPMENT

Total Credits

15