

BANKING AND FINANCIAL MARKETS CONCENTRATION

The objective of the Banking and Financial Markets concentration is to provide additional study in the areas of financial management of commercial banks including the organization, operation, financing and functions of banks and certain related financial institutions. This program is specifically designed for those students interested in pursuing careers in banking, bank regulatory agencies, or in related financial institutions, such as credit unions, sales and consumer finance companies, and government agencies.

The completion of specified courses in business finance, banking, and investment science and portfolio management may be applied toward concentration requirements in all three areas.

Banking and Financial Markets concentration and secondary concentration students are required to earn a "C+" or better in FNBK 3250 and FNBK 3300.

BSBA Degree with Banking and Financial Markets Concentration Requirements

Code	Title	Credits
General Education Requirements - 34 Hours Required		
Fundamental Skills		15
Writing – 6 hrs.		
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	
Oral Communication – 3 hrs.		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
Quantitative Literacy – 3 hrs.		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
Data Literacy – 3 hrs.		
Select one from the following:		
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course.		
Breadth of Knowledge		13
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs.		
Arts – 3 hrs.		
Individual and Social Responsibility		6
Cultural Knowledge – 3 hrs.		
Civic Knowledge and Engagement – 3 hrs.		
MAJOR REQUIREMENTS - 69 Hours Required		

Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher

**Course will satisfy UNO's General Education requirement

^Course requires pre-requisite(s)

All of the following:

ENGL 1150	ENGLISH COMPOSITION I (** ^)
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY (** ^)
CMST 1110	PUBLIC SPEAKING FUNDS (**)

Select 1 of the Following 3

MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)

All of the Following 45

ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)
MKT 3200	BUSINESS COMMUNICATIONS (^)
MKT 3310	PRINCIPLES OF MARKETING (^)
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)

*INTERNATIONAL DIMENSION - 3 hrs

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*Students must complete at least six hours of course work beyond the general education Cultural Knowledge requirement with a global perspective. A list of approved International Dimension courses can be found on the student's degree audit.

Select 1 of the Following 3

CMST 2120	ARGUMENTATION AND DEBATE (**)
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)
CMST 3140	CONTEMPORARY PRESENTATIONS (^)
CMST 3150	INTERCOLLEGIATE FORENSICS I
CMST 3160	INTERCOLLEGIATE FORENSICS II
MKT 3100	PROFESSIONAL SELLING (^)

Banking and Financial Markets Concentration Courses

All of the Following 15

FNBK 3000	FINANCIAL REPORTING AND ANALYSIS (^)
FNBK 3300	INTERMEDIATE FINANCIAL MANAGEMENT (^)
FNBK 3500	FINANCIAL MARKETS (^)
FNBK 3650	COMMERCIAL BANK MANAGEMENT (^)
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT (^)

Select 1 of the Following 3

FNBK 3330	ENTREPRENEURIAL FINANCE (^)
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES (^)
FNBK 4300	FUNDAMENTALS OF FINANCIAL PLANNING
FNBK 4150	ADVANCED FINANCIAL MANAGEMENT (^)
FNBK 4470	BEHAVIORAL FINANCE & INVESTING (^)
FNBK 4510	FINANCE AND BANKING INTERNSHIP (^)
FNBK 4590	INSURANCE PLANNING (^)
FNBK 4600	FINANCIAL RISK MANAGEMENT (^)
RELU 4390	REAL ESTATE INVESTMENTS (^)

ELECTIVES

Elective hours as required to reach a total of 120 hours

Secondary Concentration in Banking and Financial Markets Requirements

Code	Title	Credits
All of the Following		12
FNBK 3300	INTERMEDIATE FINANCIAL MANAGEMENT	
FNBK 3650	COMMERCIAL BANK MANAGEMENT	
FNBK 3XXX OR FNBK 4XXX		
FNBK 3XXX OR FNBK 4XXX		

BSBA Degree with Banking and Financial Markets Concentration Four Year Plan

Freshman

Fall		Credits
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1300	COLLEGE ALGEBRA WITH SUPPORT ²	4
CMST 1110	PUBLIC SPEAKING FUNDS	3
General Education Course or Elective		3
BSAD 1100	BUSINESS MAVERICKS: COLLEGE AND CAREER FOUNDATIONS (Recommended)	1
Credits		14

Spring

ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
General Education Course or Elective		3
General Education Course or Elective		3
Credits		15

Sophomore

Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
General Education Course or Elective		4
General Education Course or Elective		3
Credits		16

Spring

ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
MKT 3310	PRINCIPLES OF MARKETING	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
General Education Course or Elective		3

Credits 15**Junior****Fall**

FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT ³	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
Second Speech ⁴		3
General Education Course or Elective		3
Elective		3

Credits 15**Spring**

MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
FNBK 3000	FINANCIAL REPORTING AND ANALYSIS	3
FNBK 3300	INTERMEDIATE FINANCIAL MANAGEMENT ⁵	3
International Dimension		3
Elective		3

Credits 15**Senior****Fall**

FNBK 3500	FINANCIAL MARKETS	3
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
International Dimension		3
Elective		3

Credits 15**Spring**

MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
FNBK 3650	COMMERCIAL BANK MANAGEMENT	3
FNBK Elective ⁶		3
Elective		3
Elective		3

Credits 15**Total Credits 120**¹ Requires English Composition Placement² This course may or may not be required depending on Math Placement.³ Students with a Banking & Financial Markets concentration must earn a grade of "C+" or better in FNBK 3250.⁴ For this requirement students must choose from the following list: MKT 3100, CMST 2120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160.⁵ Students with a Banking & Financial Markets concentration must earn a grade of "C+" or better in FNBK 3300.⁶ See DegreeWorks or Stellic for approved elective options.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual

sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

****Transfer credit or placement exam scores may change suggested plan of study**

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

- Students must earn a minimum of 120 credit hours for a BSBA.
- 42 of those credit hours must be in upper division courses.
- For a BSBA business core, BSBA concentration, or business elective course to fulfill BSBA requirements, it must be taken on a letter-grade basis and the student must earn a grade of "C" (2.0) or higher.
- CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.