

# ECONOMICS CONCENTRATION

## BSBA Degree with Economics Concentration Requirements

Code	Title	Credits
<b>General Education Requirements - 34 Hours Required</b>		
<b>Fundamental Skills</b>		<b>15</b>
<b>Writing – 6 hrs.</b>		
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	
<b>Oral Communication – 3 hrs.</b>		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
<b>Quantitative Literacy – 3 hrs.</b>		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
<b>Data Literacy – 3 hrs.</b>		
Select one from the following:		
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course.		
<b>Breadth of Knowledge</b>		<b>13</b>
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs.		
Arts – 3 hrs.		
<b>Individual and Social Responsibility</b>		<b>6</b>
Cultural Knowledge – 3 hrs.		
Civic Knowledge and Engagement – 3 hrs.		
<b>MAJOR REQUIREMENTS - 69 Hours Required</b>		
Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
<b>All of the following:</b>		
ENGL 1150	ENGLISH COMPOSITION I (** ^)	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY (** ^)	
CMST 1110	PUBLIC SPEAKING FUNDS (**)	
<b>Select 1 of the Following</b>		<b>3</b>
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
<b>All of the Following</b>		<b>45</b>
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	

ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)	
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)	
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)	
*INTERNATIONAL DIMENSION - 3 hrs		
*INTERNATIONAL DIMENSION - 3 hrs		
*Students must complete at least six hours of course work beyond the general education Cultural Knowledge requirement with a global perspective. A list of approved International Dimension courses can be found on the student's degree audit.		
<b>Select 1 of the Following</b>		<b>3</b>
CMST 2120	ARGUMENTATION AND DEBATE (**)	
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)	
CMST 3140	CONTEMPORARY PRESENTATIONS (^)	
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)	
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)	
MKT 3100	PROFESSIONAL SELLING (^)	
<b>Economics Concentration Courses</b>		
<b>All of the Following</b>		<b>18</b>
ECON 3200	ECONOMIC THEORY: MICRO (^)	
ECON 3220	ECONOMIC THEORY: MACRO (^)	
ECON 3300	INTRODUCTION TO ECONOMETRICS (^)	
ECON 3XXX OR ECON 4XXX		
ECON 4XXX		
ECON 4XXX		
<b>Optional Focus Areas</b>		
Focus Areas are a purposeful collection of economics courses designed to ready students for a particular career. Focus Areas are optional, and do not appear on the transcript, but the department highly recommends students consider them when selecting their additional Economics credits. A Focus Area is completed when students successfully finish nine (9) credits from a given Focus Area.		
<b>Modern Business</b>		
ECON 4210	INDUSTRIAL ORGANIZATION (^)	
ECON 4240	LABOR ECONOMICS (^)	
ECON 4320	NATURAL RESOURCE ECONOMICS (^)	
ECON 4330	ENVIRONMENTAL ECONOMICS AND BUSINESS STRATEGY	
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING (^)	
ECON 4510	ECONOMIC INTERNSHIP (^)	
ECON 4570	ECONOMIC CONDITIONS ANALYSIS (^)	
ECON 4610	INTERNATIONAL TRADE (^)	

ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT (^)
ECON 4850	ECONOMICS OF URBAN AND REGIONAL DEVELOPMENT (^)
<b>International and Regional Policy</b>	
ECON 3320	ENVIRONMENTAL ECONOMICS AND BUSINESS STRATEGY (^)
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS (^)
ECON 4320	NATURAL RESOURCE ECONOMICS (^)
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING (^)
ECON 4610	INTERNATIONAL TRADE (^)
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT (^)
ECON 4850	ECONOMICS OF URBAN AND REGIONAL DEVELOPMENT (^)
<b>Analysis and Applied Skills</b>	
ECON 3310	SQL, DATABASES, AND DATA CLEANING FOR DATA SCIENTISTS (^)
ECON 4210	INDUSTRIAL ORGANIZATION (^)
ECON 4300	QUANTITATIVE APPLICATIONS IN ECONOMICS AND BUSINESS (^)
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING (^)
ECON 4510	ECONOMIC INTERNSHIP (^)
ECON 4570	ECONOMIC CONDITIONS ANALYSIS (^)
<b>Development, Climate, and Sustainability</b>	
ECON 3320	ENVIRONMENTAL ECONOMICS AND BUSINESS STRATEGY (^)
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS (^)
ECON 4320	NATURAL RESOURCE ECONOMICS (^)
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT (^)
ECON 4850	ECONOMICS OF URBAN AND REGIONAL DEVELOPMENT (^)
<b>ELECTIVES</b>	
Elective hours as required to reach a total of 120 hours	

## Secondary Concentration in Economics Requirements

Code	Title	Credits
<b>15 Hours Required</b>		
<b>All of the Following - 12 Hours</b>		
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (**)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (**)	
ECON 3XXX OR ECON 4XXX		
ECON 3XXX OR ECON 4XXX		
<b>Select 1 of the Following - 3 Hours</b>		
ECON 3200	ECONOMIC THEORY: MICRO	
ECON 3220	ECONOMIC THEORY: MACRO	

Any course that may be used for an economics concentration may also be used for the secondary concentration in economics, provided that at least one of the courses is ECON 3200 (<https://catalog.unomaha.edu/search/?P=ECON%203200>) or ECON 3220 (<https://catalog.unomaha.edu/search/?P=ECON%203220>). A grade of C (2.00) or better is required in each course applied toward the secondary concentration.

P=ECON%203200) or ECON 3220 (<https://catalog.unomaha.edu/search/?P=ECON%203220>). A grade of C (2.00) or better is required in each course applied toward the secondary concentration.

## BSBA Degree with Economics Concentration Four Year Plan

### Freshman

Fall		Credits
ENGL 1150	ENGLISH COMPOSITION I <sup>1</sup>	3
MATH 1300	COLLEGE ALGEBRA WITH SUPPORT <sup>2</sup>	4
CMST 1110	PUBLIC SPEAKING FUNDS	3
General Education Course or Elective		3
BSAD 1100	BUSINESS MAVERICKS: COLLEGE AND CAREER FOUNDATIONS (Recommended)	1
<b>Credits</b>		<b>14</b>

### Spring

ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
General Education Course or Elective		3
General Education Course or Elective		3
<b>Credits</b>		<b>15</b>

### Sophomore

Fall		Credits
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
General Education Course or Elective		4
General Education Course or Elective		3
<b>Credits</b>		<b>16</b>

### Spring

ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
ECON 3200	ECONOMIC THEORY: MICRO	3
General Education Course or Elective		3
<b>Credits</b>		<b>15</b>

### Junior

Fall		Credits
MKT 3310	PRINCIPLES OF MARKETING	3
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
ECON 3220	ECONOMIC THEORY: MACRO	3
Second Speech <sup>3</sup>		3
General Education Course or Elective		3
<b>Credits</b>		<b>15</b>

### Spring

ECON 3300	INTRODUCTION TO ECONOMETRICS	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
International Dimension		3
Elective		3
<b>Credits</b>		<b>15</b>

**Senior****Fall**

SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
ECON Elective <sup>4</sup>		3
International Dimension		3
Elective		3
Elective		3
<b>Credits</b>		<b>15</b>

**Spring**

MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
ECON 4XXX Elective <sup>5</sup>		3
ECON 4XXX Elective <sup>5</sup>		3
Elective		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Requires English Composition Placement

<sup>2</sup> This course may or may not be required depending on Math Placement.

<sup>3</sup> For this requirement students must choose from the following list: MKT 3100, CMST 2120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160.

<sup>4</sup> This Economics Concentration Elective must be a 3000- or 4000-level course within the Economics department.

<sup>5</sup> This Economics Concentration Elective must be a 3000- or 4000-level course within the Economics department.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

**Additional Information About this Plan:**

**University Degree Requirements:** The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

**Placement Exams:** For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**\*\*Transfer credit or placement exam scores may change suggested plan of study**

**GPA Requirements:**

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

**Graduation Requirements:**

- Students must earn a minimum of 120 credit hours for a BSBA.
- 42 of those credit hours must be in upper division courses.
- For a BSBA business core, BSBA concentration, or business elective course to fulfill BSBA requirements, it must be taken on a letter-grade basis and the student must earn a grade of "C" (2.0) or higher.
- CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting

concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.