

INTERNATIONAL BUSINESS CONCENTRATION

A concentration in International Business (IB) provides students with the knowledge, skills and experience necessary for successful careers in the global business environment. BSBA students must combine the International Business Concentration with another BSBA Concentration. With this preparation, graduates will be prepared for employment in many manufacturing, service, or knowledge-based industries with international markets, international suppliers, international sources of finance, or an international workforce.

The completion of specified courses in international business may be applied toward the course requirements in other concentration areas.

BSBA Degree with International Business Concentration Requirements

Code	Title	Credits
General Education Requirements - 34 Hours Required		
Fundamental Skills		15
Writing – 6 hrs.		
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	
Oral Communication – 3 hrs.		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
Quantitative Literacy – 3 hrs.		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
Data Literacy – 3 hrs.		
Select one from the following:		
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course.		
Breadth of Knowledge		13
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs.		
Arts – 3 hrs.		
Individual and Social Responsibility		6
Cultural Knowledge – 3 hrs.		
Civic Knowledge and Engagement – 3 hrs.		
MAJOR REQUIREMENTS - 87 Hours Required		
Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		

All of the following:

ENGL 1150	ENGLISH COMPOSITION I (** ^)
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY (** ^)
CMST 1110	PUBLIC SPEAKING FUNDS (**)

Select 1 of the Following 3

MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)

All of the Following 45

ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)
MKT 3200	BUSINESS COMMUNICATIONS (^)
MKT 3310	PRINCIPLES OF MARKETING (^)
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)

*INTERNATIONAL DIMENSION - 3 hrs

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*Students must complete at least six hours of course work beyond the general education Cultural Knowledge requirement with a global perspective. A list of approved International Dimension courses can be found on the student's degree audit.

Select 1 of the Following 3

CMST 2120	ARGUMENTATION AND DEBATE (**)
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)
CMST 3140	CONTEMPORARY PRESENTATIONS (^)
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)
MKT 3100	PROFESSIONAL SELLING (^)

International Business Concentration Courses

All of the Following 15

BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE (**)
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS (^)
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT (^)
MGMT 4150	GLOBAL BUSINESS MANAGEMENT (^)
MKT 3380	INTERNATIONAL MARKETING (^)

Select 1 of the Following 3

BSAD 4000	INTERNATIONAL BUSINESS STUDY ABROAD (^)
ECON 4610	INTERNATIONAL TRADE (^)
ECON 4620	INTERNATIONAL MONETARY THEORY (^)

ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT (^)	
LAWS 4930	INTERNATIONAL BUSINESS LAW (^)	
SCMT 4350	GLOBAL SOURCING AND INNOVATION (^)	
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION (^)	
GEOG 4550	GEOGRAPHY OF THE WORLD ECONOMY (^)	
WLL 4010	MULTIDISCIPLINARY APPROACHES TO THE STUDY OF LANGUAGE, CULTURE, AND SOCIETY	
CMST 4570	INTERCULTURAL COMMUNICATION: THEORY AND PRACTICE (** ^)	
PSCI 4290	INTERNATIONAL DEVELOPMENT & SUSTAINABILITY (^)	
Required Second Concentration		18
ELECTIVES		
Elective hours as required to reach a total of 120 hours		

Secondary Concentration in International Business Requirements

Code	Title	Credits
12 Hours Required		
All of the Following - 3 Hours		
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE (**)	
Select 3 of the Following - 9 Hours		
BSAD 4000	INTERNATIONAL BUSINESS STUDY ABROAD	
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	
ECON 4610	INTERNATIONAL TRADE	
ECON 4620	INTERNATIONAL MONETARY THEORY	
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT	
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	
LAWS 4930	INTERNATIONAL BUSINESS LAW	
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	
MKT 3380	INTERNATIONAL MARKETING	
SCMT 4350	GLOBAL SOURCING AND INNOVATION	
WLL 4010	MULTIDISCIPLINARY APPROACHES TO THE STUDY OF LANGUAGE, CULTURE, AND SOCIETY	3

BSBA Degree with International Business Concentration Four Year Plan

Freshman		
Fall		
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1300	COLLEGE ALGEBRA WITH SUPPORT ²	4
CMST 1110	PUBLIC SPEAKING FUNDS	3

General Education Course or Elective		3
BSAD 1100	BUSINESS MAVERICKS: COLLEGE AND CAREER FOUNDATIONS (Recommended)	1
Credits		14
Spring		
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE	3
General Education Course or Elective		3
Credits		15
Sophomore		
Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
General Education Course or Elective		4
General Education Course or Elective		3
Credits		16
Spring		
ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
MKT 3310	PRINCIPLES OF MARKETING ³	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
General Education Course or Elective		3
Credits		15
Junior		
Fall		
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT ⁴	3
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	3
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	3
Second Concentration Course		3
Credits		15
Spring		
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
MKT 3380	INTERNATIONAL MARKETING	3
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	3
General Education Course or Elective		3
Second Concentration Course		3
Credits		15
Senior		
Fall		
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
General Education Course or Elective		3
Second Speech ⁵		3
Second Concentration Course		3
Second Concentration Course		3
Credits		15

Spring

MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
International Business Elective ⁶		3
Second Concentration Course		3
Second Concentration Course		3
Elective		3
Credits		15
Total Credits		120

¹ Requires English Composition Placement

² This course may or may not be required depending on Math Placement.

³ Students with an International Business concentration must earn a grade of "C+" or better in MKT 3310 to meet the prerequisite for MKT 3380.

⁴ Students with an International Business concentration must earn a grade of "C+" or better in FNBK 3250 to meet the prerequisite for FNBK 3700.

⁵ For this requirement students must choose from the following list: MKT 3100, CMST 2120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160.

⁶ See DegreeWorks or Stellic for approved elective options.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

- Students must earn a minimum of 120 credit hours for a BSBA.
- 42 of those credit hours must be in upper division courses.
- For a BSBA business core, BSBA concentration, or business elective course to fulfill BSBA requirements, it must be taken on a letter-grade basis and the student must earn a grade of "C" (2.0) or higher.
- CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.