

# REAL ESTATE AND LAND USE ECONOMICS CONCENTRATION

The objective of the real estate and land use economics concentration is to prepare students for careers in areas such as commercial real estate finance, asset management, investment analysis, property management, appraisal, corporate real estate management, brokerage, development, as well as other real estate-related careers in the public and private sectors.

## BSBA Degree with Real Estate and Land Use Economics Concentration Requirements

Code	Title	Credits
<b>General Education Requirements - 34 Hours Required</b>		
<b>Fundamental Skills</b>		<b>15</b>
<b>Writing – 6 hrs.</b>		
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	
<b>Oral Communication – 3 hrs.</b>		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
<b>Quantitative Literacy – 3 hrs.</b>		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
<b>Data Literacy – 3 hrs.</b>		
Select one from the following:		
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course.		
<b>Breadth of Knowledge</b>		<b>13</b>
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs.		
Arts – 3 hrs.		
<b>Individual and Social Responsibility</b>		<b>6</b>
Cultural Knowledge – 3 hrs.		
Civic Knowledge and Engagement – 3 hrs.		
<b>MAJOR REQUIREMENTS - 69 Hours Required</b>		
Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
<b>All of the following:</b>		
ENGL 1150	ENGLISH COMPOSITION I (** ^)	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY (** ^)	
CMST 1110	PUBLIC SPEAKING FUNDS (**)	

<b>Select 1 of the Following</b>		<b>3</b>
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
<b>All of the Following</b>		<b>45</b>
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)	
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)	
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)	
*INTERNATIONAL DIMENSION - 3 hrs		
*INTERNATIONAL DIMENSION - 3 hrs		
*Students must complete at least six hours of course work beyond the general education Cultural Knowledge requirement with a global perspective. A list of approved International Dimension courses can be found on the student's degree audit.		
<b>Select 1 of the Following</b>		<b>3</b>
CMST 2120	ARGUMENTATION AND DEBATE (**)	
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)	
CMST 3140	CONTEMPORARY PRESENTATIONS (^)	
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)	
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)	
MKT 3100	PROFESSIONAL SELLING (^)	
<b>Real Estate and Land Use Economics Concentration Courses</b>		
<b>All of the Following</b>		<b>6</b>
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	
RELU 4410	BASIC APPRAISAL PROCEDURES (^)	
<b>Select 1 of the Following</b>		<b>3</b>
RELU 4390	REAL ESTATE INVESTMENTS (^)	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE (^)	
<b>Select 1 of the Following</b>		<b>3</b>
RELU 3430	REAL ESTATE BROKERAGE AND SALES (^)	
RELU 3450	PROPERTY MANAGEMENT (^)	
<b>Select 1 of the Following</b>		<b>3</b>
RELU 3460	REAL ESTATE LAW (^)	
RELU 4440	REAL ESTATE DEVELOPMENT (^)	
FNBK 3000	FINANCIAL REPORTING AND ANALYSIS (^)	
<b>Select 1 of the Following</b>		<b>3</b>

RELU 2700	REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS
RELU 3430	REAL ESTATE BROKERAGE AND SALES (^)
RELU 3450	PROPERTY MANAGEMENT (^)
RELU 3460	REAL ESTATE LAW (^)
RELU 4390	REAL ESTATE INVESTMENTS (^)
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE (^)
RELU 4440	REAL ESTATE DEVELOPMENT (^)
RELU 4500	REAL ESTATE INDEPENDENT STUDY (^)
RELU 4510	REAL ESTATE INTERNSHIP (^)
ECON 3300	INTRODUCTION TO ECONOMETRICS (^)
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING (^)
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS (^)
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES (^)
FNBK 3500	FINANCIAL MARKETS (^)
FNBK 3650	COMMERCIAL BANK MANAGEMENT (^)
FNBK 4610	PORTFOLIO MANAGEMENT (^)
MKT 4200	CONSULTATIVE SELLING PRINCIPLES (^)

**ELECTIVES**

Elective hours as required to reach a total of 120 hours

## Secondary Concentration in Real Estate and Land Use Economics Requirements

Code	Title	Credits
<b>12 Hours Required</b>		
<b>All of the Following - 6 Hours</b>		
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	
RELU 4410	BASIC APPRAISAL PROCEDURES	
<b>Select 1 of the Following - 3 Hours</b>		
RELU 4390	REAL ESTATE INVESTMENTS	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
<b>Select 1 of the Following - 3 Hours</b>		
RELU 2700	REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS	
RELU 3430	REAL ESTATE BROKERAGE AND SALES	
RELU 3450	PROPERTY MANAGEMENT	
RELU 3460	REAL ESTATE LAW	
RELU 4390	REAL ESTATE INVESTMENTS	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
RELU 4440	REAL ESTATE DEVELOPMENT	
RELU 4500	REAL ESTATE INDEPENDENT STUDY	
RELU 4510	REAL ESTATE INTERNSHIP	
ECON 3300	INTRODUCTION TO ECONOMETRICS	
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING	
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES	
FNBK 3500	FINANCIAL MARKETS	
FNBK 3650	COMMERCIAL BANK MANAGEMENT	

FNBK 4610	PORTFOLIO MANAGEMENT
MKT 4200	CONSULTATIVE SELLING PRINCIPLES

A grade of C (2.00) or better is required in each course counted in the secondary concentration.

## BSBA Degree with Real Estate and Land Use Economics Concentration Four Year Plan

**Freshman**

Fall		Credits
ENGL 1150	ENGLISH COMPOSITION I <sup>1</sup>	3
MATH 1300	COLLEGE ALGEBRA WITH SUPPORT <sup>2</sup>	4
CMST 1110	PUBLIC SPEAKING FUNDS	3
General Education Course or Elective		3
BSAD 1100	BUSINESS MAVERICKS: COLLEGE AND CAREER FOUNDATIONS (Recommended)	1
<b>Credits</b>		<b>14</b>

**Spring**

ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
General Education Course or Elective		3
General Education Course or Elective		3
<b>Credits</b>		<b>15</b>

**Sophomore****Fall**

MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
General Education Course or Elective		4
General Education Course or Elective		3
<b>Credits</b>		<b>16</b>

**Spring**

ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	3
MKT 3310	PRINCIPLES OF MARKETING	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
<b>Credits</b>		<b>15</b>

**Junior****Fall**

FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
Second Speech <sup>3</sup>		3
General Education Course or Elective		3
RELU 4390 or RELU 4400	REAL ESTATE INVESTMENTS or RESIDENTIAL REAL ESTATE FINANCE	3
<b>Credits</b>		<b>15</b>

**Spring**

MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
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International Dimension		3
General Education Course or Elective		3
Elective		3
RELU 3430 or RELU 3450	REAL ESTATE BROKERAGE AND SALES or PROPERTY MANAGEMENT	3
<b>Credits</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>		
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
International Dimension		3
RELU 4410	BASIC APPRAISAL PROCEDURES	3
RELU Elective <sup>4</sup>		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
RELU Elective <sup>4</sup>		3
Elective		3
Elective		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Requires English Composition Placement

<sup>2</sup> This course may or may not be required depending on Math Placement.

<sup>3</sup> For this requirement students must choose from the following list: MKT 3100, CMST 2120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160.

<sup>4</sup> At least one RELU Elective must be one of the following: RELU 3460, RELU 4440, or FNBK 3000. See DegreeWorks or Stellic for other approved elective options.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

#### **Additional Information About this Plan:**

**University Degree Requirements:** The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

**Placement Exams:** For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**\*\*Transfer credit or placement exam scores may change suggested plan of study**

#### **GPA Requirements:**

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

#### **Graduation Requirements:**

- Students must earn a minimum of 120 credit hours for a BSBA.
- 42 of those credit hours must be in upper division courses.

- For a BSBA business core, BSBA concentration, or business elective course to fulfill BSBA requirements, it must be taken on a letter-grade basis and the student must earn a grade of "C" (2.0) or higher.
- CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.