

MARKETING

- Content Marketing Specialist
- Digital Marketing Manager

Contact:

UNO Marketing Department
402.554.3986

Degrees Offered

- Bachelor of Science in Business Administration (<https://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/>)

Concentrations Offered:

- Entrepreneurship Concentration (<http://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/entrepreneurship/>)
- International Business Concentration (<http://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/international-business/>)
- Marketing Concentration (<http://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/marketing/>)
- Sales Concentration (<http://catalog.unomaha.edu/undergraduate/college-business-administration/college-business-administration-marketing/sales/>)

Secondary Concentrations Offered:

- Secondary Concentration in Entrepreneurship (<http://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/entrepreneurship/>)
- Secondary Concentration in International Business (<http://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/international-business/>)
- Secondary Concentration in Marketing (<http://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/marketing/>)
- Secondary Concentration in Sales (<http://catalog.unomaha.edu/undergraduate/college-business-administration/college-business-administration-marketing/sales/>)

Marketing and Entrepreneurship

- Advertising Specialist
- Brand Specialist
- Business Owner
- Communications Director
- Copywriter
- Design and Digital Content Specialist
- Entrepreneur
- Market Research Analyst
- Marketing and Communications Consultant
- Marketing Specialist
- Sales and Marketing Manager
- Sales Representative
- Search Engine Optimization (SEO) Specialist
- Social Media Marketing Manager
- Public Relations Manager
- Event Coordinator