

BUSINESS ANALYTICS MINOR FOR NON- BUSINESS MAJORS

The Business Analytics Minor for Non-Business majors is intended to provide knowledge in business analytics to students outside of the College of Business Administration. Because these skills are valuable across all business fields, and to anyone who intends to use quantitative analysis to improve their decision-making, the Business Analytics Minor for Non-Business majors provides the flexibility to combine these skills with any major on campus.

Business Analytics Minor for Non-Business Majors Requirements

Code	Title	Credits
15 Hours Required		
All of the Following		9
ECON 3310	SQL, DATABASES, AND DATA CLEANING FOR DATA SCIENTISTS	
ECON 3300	INTRODUCTION TO ECONOMETRICS	
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING	
Select 2 of the Following		6
ACCT 3050	INTERMEDIATE MANAGERIAL ACCOUNTING	
ACCT 4060	ADVANCED MANAGERIAL ACCOUNTING	
ACCT 4080	PRINCIPLES OF AUDITING	
ACCT 4020	ANALYTICS FOR ACCOUNTING	
ECON 4300	QUANTITATIVE APPLICATIONS IN ECONOMICS AND BUSINESS	
ECON 4510	ECONOMIC INTERNSHIP	
ECON 4570	ECONOMIC CONDITIONS ANALYSIS	
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES	
FNBK 4150	ADVANCED FINANCIAL MANAGEMENT	
MKT 4340	MARKETING RESEARCH	
MKT 4370	MARKETING ANALYTICS	
MGMT 4060	HEALTHCARE ANALYTICS FOR BUSINESS	
SCMT 4370	SUPPLY CHAIN ANALYTICS	

Governance and Administration

- This minor will be administered by the Economics Department.