

# EMERGING MEDIA CONCENTRATION

## Journalism & Media Communication, Bachelor of Arts - Emerging Media Concentration Requirements

Code	Title	Credits
<b>GENERAL EDUCATION REQUIREMENTS - 34 Hours Required</b>		
Minimum of "C-" required		
<b>Fundamental Skills</b>		<b>15</b>
<b>Writing – 6 hrs.</b>		
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	
<b>Oral Communication – 3 hrs.</b>		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
<b>Quantitative Literacy – 3 hrs.</b>		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
<b>Data Literacy – 3 hrs.</b>		
Select one from the following:		
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course.		
<b>Breadth of Knowledge</b>		<b>13</b>
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs.		
Arts – 3 hrs.		
<b>Individual and Social Responsibility</b>		<b>6</b>
Cultural Knowledge – 3 hrs		
Civic Knowledge and Engagement – 3 hrs.		
<b>MAJOR REQUIREMENTS - 57 Hours Required</b>		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
Minimum of "C" required		
<b>All of the following</b>		<b>18</b>
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION (** ^)	
JMC 2100	MEDIA WRITING (^)	
JMC 2200	MEDIA PRODUCTION PRINCIPLES (^)	
JMC 3340	MEDIA THEORY (^)	
JMC 3350	COMMUNICATION RESEARCH (^)	
JMC 4970	INTERNSHIP EXPERIENCE (^ 3 credits required but credits may be divided over multiple semesters)	

<b>Emerging Media Concentration</b>		<b>18</b>
JMC 2370	ALL ABOUT AUDIO (^)	
JMC 3030	MULTIMEDIA JOURNALISM (^)	
JMC 3320	VIDEO STUDIO PRODUCTION (^)	
JMC 4440	MEDIA CONTENT CREATION (^)	
JMC 4460	EMERGING MEDIA CAPSTONE (^)	
<b>Select five of the following</b>		<b>15</b>
AVN 1500	INTRODUCTION TO UNMANNED AIRCRAFT SYSTEMS	
JMC 2000	NEWS LITERACY (^)	
JMC 2110	PHOTOGRAPHY	
JMC 2150	NEWS WRITING AND REPORTING (^)	
JMC 2320	VIDEO FIELD PRODUCTION	
JMC 2500	SOCIAL MEDIA COMMUNICATION (^)	
JMC 2620	PR AND ADVERTISING DESIGN	
JMC 3270	PUBLIC AFFAIRS REPORTING (^)	
JMC 3370	PODCAST THIS (^)	
JMC 3400	FEATURE AND OPINION WRITING (^)	
JMC 3500	PR AND ADVERTISING DESIGN (^)	
JMC 3510	CULTURAL COMMUNICATION IN AFRICAN-AMERICAN CINEMA	
JMC 3710	DESIGN IN MOTION (^)	
JMC 4320	TELEVISION COMMERCIAL PRODUCTION (^)	
JMC 4340	SPORTS BROADCASTING AND PRODUCTION (^)	
JMC 4420	SPORTS WRITING (^)	
<b>Select 2 of the following</b>		<b>6</b>
JMC 3700	VISUAL COMMUNICATION AND CULTURE (^)	
JMC 4010	MEDIA HISTORY (^)	
JMC 4040	SOCIAL MEDIA MEASUREMENT AND MANAGEMENT (^)	
JMC 4260	MEDIA RELATIONS	
JMC 4300	RISK AND CRISIS COMMUNICATION (^)	
JMC 4310	MEDIA & POLITICS (^)	
JMC 4380	FILM THEORY AND CRITICISM (^)	
JMC 4390	MEDIA ENTREPRENEURSHIP (^)	
JMC 4400	MEDIA ETHICS (^)	
JMC 4410	COMMUNICATION LAW AND POLICY (^)	
JMC 4430	GLOBAL MEDIA COMMUNICATION (^)	
JMC 4920	MEDIA & CULTURE (^)	
<b>Bachelor of Arts in Communication Language requirements</b>		<b>16</b>

### ELECTIVES

elective hours as required to reach a total of 120 hours

## Journalism & Media Communication, Bachelor of Arts - Emerging Media Concentration Four Year Plan

<b>Freshman</b>		
<b>Fall</b>		<b>Credits</b>
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION	3
ENGL 1150	ENGLISH COMPOSITION I	3

Quantative Literacy		3
Foreign Language 1		5
<b>Credits</b>		<b>14</b>
<b>Spring</b>		
JMC 2100	MEDIA WRITING	3
JMC 2200	MEDIA PRODUCTION PRINCIPLES	3
Oral Communication		3
Foreign Language 2		5
<b>Credits</b>		<b>14</b>
<b>Sophomore</b>		
<b>Fall</b>		
JMC 2370	ALL ABOUT AUDIO	3
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	3
Foreign Language 3		3
Science w/ lab		4
Culture		3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
Emerging Media elective		3
Foreign Language 4		3
Humanities		3
Civic		3
Data		3
<b>Credits</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
JMC 3030	MULTIMEDIA JOURNALISM	3
Arts		3
Social Science		3
JMC 3340	MEDIA THEORY	3
Emerging Media elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
JMC 3350	COMMUNICATION RESEARCH	3
JMC 3320	VIDEO STUDIO PRODUCTION	4
Emerging Media elective		3
Emerging Media elective		3
JMC 4970	INTERNSHIP EXPERIENCE	3
<b>Credits</b>		<b>16</b>
<b>Senior</b>		
<b>Fall</b>		
Emerging Media elective		3
JMC 4440	MEDIA CONTENT CREATION	4
JMC advanced elective		3
General electives		5
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
JMC 4460	EMERGING MEDIA CAPSTONE	4
Emerging Media elective		3
General electives		8
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

#### **Additional Information About this Plan:**

##### **University Degree Requirements:**

The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

##### **Placement Exams:**

For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

\*\*Transfer credit or placement exam scores may change suggested plan of study

##### **GPA Requirements:**

2.25 cumulative GPA