

JOURNALISM AND MEDIA COMMUNICATION, BACHELOR OF SCIENCE

Journalism and Media Communication, Bachelor of Science in Communication Requirements

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS - 34 Hours Required		
Minimum of "C-" required		
Fundamental Skills		15
Writing – 6 hrs.		
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	COLLEGE RESEARCH AND INFORMATION LITERACY	
Oral Communication – 3 hrs.		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
Quantitative Literacy – 3 hrs.		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
Data Literacy – 3 hrs.		
Select one from the following:		
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course.		
Breadth of Knowledge		13
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs.		
Arts – 3 hrs.		
Individual and Social Responsibility		6
Cultural Knowledge – 3 hrs.		
Civic Knowledge and Engagement – 3 hrs.		
MAJOR REQUIREMENTS - 57 Hours Required		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
Minimum of "C" required		
Core Courses		18
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION (** ^)	
JMC 2100	MEDIA WRITING (^)	
JMC 2200	MEDIA PRODUCTION PRINCIPLES (^)	

JMC 3340	MEDIA THEORY (^)	
JMC 3350	COMMUNICATION RESEARCH (^)	
JMC 4970	INTERNSHIP EXPERIENCE (^ 3 credits required but students can split the credits up over semesters; no retroactive credit permitted)	
Select 2 courses from the following		6
JMC 3510	CULTURAL COMMUNICATION IN AFRICAN-AMERICAN CINEMA	
JMC 3700	VISUAL COMMUNICATION AND CULTURE (^)	
JMC 3920	MEDIA & CULTURE	
JMC 4010	MEDIA HISTORY (^)	
JMC 4040	SOCIAL MEDIA MEASUREMENT AND MANAGEMENT (^)	
JMC 4260	MEDIA RELATIONS	
JMC 4300	RISK AND CRISIS COMMUNICATION	
JMC 4310	MEDIA & POLITICS	
JMC 4380	FILM THEORY AND CRITICISM (^)	
JMC 4390	MEDIA ENTREPRENEURSHIP (^)	
JMC 4400	MEDIA ETHICS (^)	
JMC 4410	COMMUNICATION LAW AND POLICY (^)	
JMC 4430	GLOBAL MEDIA COMMUNICATION (^)	
Select a Concentration		33
Emerging Media Concentration		
Public Relations and Advertising Concentration		
Bachelor of Science in Communication - Minimum Hours required minor		15

A minor is required, credit hours depend on the department requirements of the minor - Grade/GPA requirement determined by department

or
2nd field of study which requires 15 credit hours in the same or related field with a minimum of 6 credits at the 3000/4000 level. - Minimum of "C" required

ELECTIVES

elective hours as required to reach a total of 120 hours

Journalism & Media Communication Bachelor of Science Concentrations

- Emerging Media Concentration (<http://catalog.unomaha.edu/undergraduate/college-communication-fine-arts-media/school-communication/journalism-media-communication-bs/emerging-media-conc/>)
- Public Relations and Advertising Concentration (<http://catalog.unomaha.edu/undergraduate/college-communication-fine-arts-media/school-communication/journalism-media-communication-bs/public-relations-advertising-conc/>)