

# **PUBLIC RELATIONS AND ADVERTISING (PR/AD) MINOR**

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## **Public Relations and Advertising (PR/Ad) Minor Requirements**

Students may earn a minor in Public Relations and Advertising (PR/Ad) with courses selected from JMC's PR/Ad Concentration offerings. To fulfill the minor, students must complete 18 hours with 12 of those credit hours in JMC 2100, JMC 2500, JMC 3230, and JMC 3620 and 6 credits at the 2000 or higher level of PR/Ad Concentration courses (with 3 of those credits at the 4000 level). All courses in the minor must be completed with a grade of "C" or higher.