

GRAPHIC DESIGN CONCENTRATION

Studio Art, Bachelor of Arts, Studio Art Concentration in Graphic Design Requirements

| Code | Title | Credits |
|---|---|-----------|
| GENERAL EDUCATION REQUIREMENTS - 34 Hours Required | | |
| Minimum of "C-" required | | |
| Fundamental Skills | | 15 |
| Writing – 6 hrs. | | |
| ENGL 1150 | ENGLISH COMPOSITION I | |
| ENGL 1160 | COLLEGE RESEARCH AND INFORMATION LITERACY | |
| Oral Communication – 3 hrs. | | |
| CMST 1110 | PUBLIC SPEAKING FUNDS | |
| or CMST 2120 | ARGUMENTATION AND DEBATE | |
| Quantitative Literacy – 3 hrs. | | |
| MATH 1120 | INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING | |
| or MATH 1130 | QUANTITATIVE LITERACY | |
| or MATH 1140 | QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS | |
| or MATH 1300 | COLLEGE ALGEBRA WITH SUPPORT | |
| Data Literacy – 3 hrs. | | |
| Select one from the following: | | |
| STAT 1100 | DATA LITERACY AND VISUALIZATION | |
| STAT 1530 | ELEMENTARY STATISTICS | |
| Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education course. | | |
| Breadth of Knowledge | | 13 |
| Social Science – 3 hrs. | | |
| Humanities – 3 hrs. | | |
| Natural & Physical Science (must complete a lab) – 4 hrs. | | |
| Arts – 3 hrs. | | |
| Individual and Social Responsibility | | 6 |
| Cultural Knowledge – 3 hrs. | | |
| Civic Knowledge and Engagement – 3 hrs. | | |
| MAJOR REQUIREMENTS - 54 Hours Required | | |
| **Course will satisfy UNO's General Education requirement | | |
| ^Course requires pre-requisite(s) | | |
| Minimum of "C" required | | |
| STUDIO CORE I | | |
| All of the following | | 12 |
| ART 1100 | FOUNDATION: DRAWING | |
| ART 1110 | FOUNDATION: 3D DESIGN | |
| ART 1210 | FOUNDATION: 2-D DESIGN | |
| ART 1220 | FOUNDATION: DIGITAL MEDIA | |
| ART 2000 | CORE ONE PORTFOLIO REVIEW (^) | |
| STUDIO CORE II | | |
| Select one of the following | | 3 |
| ART 1810 | WATERCOLOR I | |
| ART 2100 | LIFE DRAWING I (^) | |

| | | |
|--|---|-----------|
| ART 2910 | OBSERVATIONAL DRAWING FOR SKETCHBOOK (^) | |
| ART 3410 | ELEMENTARY PAINTING (^) | |
| ART 3510 | ELEMENTARY PRINTMAKING (^) | |
| Select one of the following | | 3 |
| ART 3200 | LETTERPRESS 1 | |
| ART 3230 | BOOK STRUCTURES | |
| ART 3310 | ELEMENTARY SCULPTURE (^) | |
| ART 3530 | PAPERMAKING (^) | |
| ART 3610 | ELEMENTARY CERAMICS (^) | |
| Select one of the following | | 3 |
| ART 2920 | ILLUSTRATION 1: INTRODUCTION TO ILLUSTRATION (^) | |
| ART 3000 | MEDIA ARTS 1 (^) | |
| ART 3160 | GAME DESIGN AS ART (^) | |
| Select one of the following | | 3 |
| ART 3120 | MEDIA ARTS 2 (^) | |
| ART 3150 | VIDEO ART (^) | |
| ART 3140 | COMPUTER-GENERATED IMAGERY (CGI) I: INTERACTIVE 3D VIRTUAL SPACES (^) | |
| ART 3520 | PHOTOGRAPHIC DIGITAL PRINTMAKING (^) | |
| ART 3920 | ILLUSTRATION 2: THE STATIC IMAGE (^) | |
| Select one of the following | | 3 |
| ART 2300 | WEB DESIGN (^) | |
| ART 3170 | DIGITAL GAME DESIGN (^) | |
| ART 3220 | HAND PRODUCED BOOK II: LETTERPRESS PRINTING (^) | |
| ART 4130 | MEDIA ART III (^) | |
| ART 4220 | ILLUSTRATION 3: SEQUENTIAL IMAGES (^) | |
| ART 4530 | ART INTERNSHIP (^) | |
| ART HISTORY REQUIREMENT | | 9 |
| ART 2050 | SURVEY OF WESTERN ART HISTORY I (**) | |
| ART 2060 | SURVEY OF WESTERN ART HISTORY II (**) | |
| ART 3800 | HISTORY OF DESIGN (^) | |
| GRAPHIC DESIGN CONCENTRATION | | |
| All of the following: | | 15 |
| ART 2200 | TYPOGRAPHY (^) | |
| ART 3130 | GRAPHIC DESIGN 1 (^) | |
| ART 4150 | GRAPHIC DESIGN 2 (^) | |
| ART 4160 | GRAPHIC DESIGN 3 (^) | |
| ART 4170 | GRAPHIC DESIGN STUDIO (^) | |
| CAPSTONE | | 3 |
| ART 4020 | PROFESSIONAL STUDIO PRACTICES (^) | |
| or ART 4170 | GRAPHIC DESIGN STUDIO | |
| ART 4040 | BASA SENIOR ART EXHIBITION | |
| BASA students are encouraged to complete a minimum of one minor or second major. | | |
| ELECTIVES | | |
| Elective hours as required to reach a total of 120 hours | | |

Studio Art, Bachelor of Arts, Studio Art Concentration in Graphic Design Four Year Plan

Freshman

| Fall | | Credits |
|--------------------------------------|---------------------------------|-----------|
| ART 1100 | FOUNDATION: DRAWING | 3 |
| ART 1210 | FOUNDATION: 2-D DESIGN | 3 |
| ART 2050 | SURVEY OF WESTERN ART HISTORY I | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| Credits | | 15 |

Spring

| | | |
|--------------------------------------|----------------------------------|-----------|
| ART 1110 | FOUNDATION: 3D DESIGN | 3 |
| ART 1220 | FOUNDATION: DIGITAL MEDIA | 3 |
| ART 2060 | SURVEY OF WESTERN ART HISTORY II | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| Credits | | 15 |

Sophomore

| Fall | | Credits |
|--------------------------------------|---------------------------|-----------|
| ART 2000 | CORE ONE PORTFOLIO REVIEW | 0 |
| ART 3000 | MEDIA ARTS 1 | 3 |
| ART 3130 | GRAPHIC DESIGN 1 | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| Credits | | 15 |

Spring

| | | |
|--------------------------------------|----------------------------------|-----------|
| ART 2200 | TYPOGRAPHY | 3 |
| ART 3520 | PHOTOGRAPHIC DIGITAL PRINTMAKING | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 1 |
| Credits | | 16 |

Junior

| Fall | | Credits |
|--------------------------------------|-------------------|-----------|
| ART 2300 | WEB DESIGN | 3 |
| ART 4150 | GRAPHIC DESIGN 2 | 3 |
| ART 3800 | HISTORY OF DESIGN | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| Credits | | 15 |

Spring

| | | |
|--------------------------------------|---------------------|-----------|
| ART 4160 | GRAPHIC DESIGN 3 | 3 |
| ART 3410 | ELEMENTARY PAINTING | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| Credits | | 15 |

Senior

| Fall | | Credits |
|--------------------------------------|------------------------------------|---------|
| ART 4170 | GRAPHIC DESIGN STUDIO ¹ | 3 |
| ART 3200 | LETTERPRESS 1 | 3 |
| General Education Course or Elective | | 3 |

| | |
|--------------------------------------|-----------|
| General Education Course or Elective | 3 |
| General Education Course or Elective | 2 |
| Credits | 14 |

Spring

| | | |
|--------------------------------------|----------------------------|------------|
| ART 4170 | GRAPHIC DESIGN STUDIO | 3 |
| ART 4040 | BASA SENIOR ART EXHIBITION | 0 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| General Education Course or Elective | | 3 |
| Credits | | 15 |
| Total Credits | | 120 |

¹ *This course is repeatable

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study